



# IDEATION COACHING & CONSULTING

Empowered Brains ROCK!

Ideation Coaching & Consulting specializes in applying neuroscience to leadership, coaching, and organizational development to help you develop brain-friendly workplaces and leadership practices. Our coaching and consulting services can help your organization increase productivity, drive engagement, and develop leadership practices to keep your brain (and everyone else's) functioning at their peak. We offer:

## TRAINING WORKSHOPS

90-120 minute customizable workshops grounded in neuroscience.

## LEADERSHIP CONSULTING

Custom-developed leadership training designed to meet your unique objectives and build brain-savvy leaders

## ORGANIZATIONAL DEVELOPMENT

Change management, strategic alignment, management consulting, and more.

## EXECUTIVE COACHING

Gain clarity, get focused, & create positive change with executive coaching and group/team coaching

Ideation Coaching & Consulting helps you build brain-friendly workplaces and practices that develop brain-savvy leaders, improve employee engagement, and create happier, more productive, higher-functioning employees.

## CURRENT WORKSHOP OFFERINGS:

Neuroleadership 101

Growth Mindset and Neuroplasticity

Staying in Control: Managing Emotions at Work

The Art & Science of Communication

Deconstructing Creativity & Innovation

Decision-Making, Bias, & the Brain

The Neuroscience of Trust & Teams

Why Change Sucks: Uncertainty & the Brain

The Neuroscience of Stress & Burnout

How to Win Friends & Change Behaviors

# WHAT CAN NEUROLEADERSHIP DO FOR YOUR TEAM?

Improve performance: Neuroscience is all about what helps our brains perform at their best.

Understand and apply the scientific evidence behind effective leadership.

Develop a brain-friendly approach to managing organizational change.

Learn easy to apply actions that can be implemented & make a difference right away.

Enhance your organization's collective brain-power for maximum success.

Scientific, research based tools to improve creativity, build trust, enhance teamwork, & more.

Improve the mental, physical, and emotional health of everyone in your organization.

WORKING WITH IDEATION COACHING & CONSULTING CAN LOOK DIFFERENT  
DEPENDING ON YOUR SPECIFIC NEEDS.

- NEUROLEADERSHIP WORKSHOPS (VIRTUAL OR IN-PERSON)
- CUSTOM-DESIGNED LEADERSHIP DEVELOPMENT TRAINING
- DISC ASSESSMENTS & TRAINING
- ORGANIZATIONAL DEVELOPMENT CONSULTING
- EXECUTIVE COACHING

INTERESTED?

CONTACT SHELBY SCHUH:  
EMAIL [SHELBY@IDEACOACH.ORG](mailto:SHELBY@IDEACOACH.ORG)  
OR CALL 765.618.0236 TO LEARN  
MORE OR GET STARTED

## WHO IS IDEATION COACHING & CONSULTING FOR?

**BUSINESS OWNERS/  
CEOS/SENIOR LEADERS**  
Looking to develop your organization, build more effective leaders, and invest in the growth of your employees.

**NOT-FOR-PROFIT  
LEADERS AND TEAMS**  
We have a deep specialization in not-for-profit organizations and special pricing options.

**HR LEADERS AND  
OTHERS** Interested in providing custom neuroleadership workshops or development opportunities for their staff or team.

**ANYONE** interested in personal & professional development!

